

Bachelor Thesis: The Impact of Social Media on Academic Performance

Abstract

This study examines the relationship between social media usage and academic performance among university students. The research was conducted in 2024 with data from 500 participants.

1. Introduction

Social media platforms has become an integral part of students' daily lives. However, their impact on academic performance remains a topic of debate among educators and researchers.

The study aims to investigate whether excessive social media use correlates with lower academic achievement.

2. Methodology

Data was collected through surveys and academic records. The participants was selected randomly from three universities.

3. Results

The results shows that students who spend more than 3 hours daily on social media tend to have lower GPA scores.

4. Discussion

These findings suggests that there is a negative correlation between social media usage and academic performance.

References

- Smith, J. (2020). Social Media and Education. *Journal of Educational Technology*.
Johnson, M. (2019) *The Digital Generation: How Technology Affects Learning*.